



Company

Profile



www.renewelectro.in

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About US

We are a dedicated buyer of used industrial equipment and machinery, helping businesses unlock value from their surplus, idle, or outdated assets. With extensive industry knowledge and a strong network, we provide a reliable and hassle-free solution for selling pre-owned machines across various sectors, including manufacturing, construction, packaging, and processing.

Our goal is to make the selling process simple, transparent, and rewarding. We offer fair market evaluations, quick responses, and prompt transactions, ensuring that our clients receive the best possible value for their equipment. Whether it's a single machine or an entire plant, we handle purchases efficiently and professionally.

We understand the challenges businesses face when upgrading or liquidating assets. That's why we focus on delivering a smooth experience—from initial assessment to final pickup—while maintaining clear communication at every step.

Driven by integrity and trust, we aim to build long-term relationships with our clients by offering dependable services and competitive pricing. By purchasing and reintroducing used machinery into the market, we also contribute to sustainable industrial practices and resource optimization.

Our Values



Integrity

Our team believes in open communication throughout the entire process, from initial inspection to final payment and equipment pickup. We respect our clients' time, assets, and trust, and we work diligently to maintain the highest ethical standards in every deal



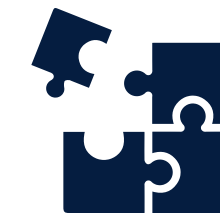
Excellence

Our pursuit of excellence ensures that our clients receive not only competitive offers but also a trusted and stress-free selling experience



Collaboration

Our team partners with sellers at every stage of the process—from initial discussion and equipment evaluation to final transaction and logistics. By maintaining open communication and a cooperative mindset, we ensure a smooth and efficient experience for all parties involved



Innovation

We adapt to changing industry trends and evolving client needs, offering flexible solutions for equipment sales, asset liquidation, and plant clearances.

Vision

Our vision is to become a leading and trusted buyer of used industrial equipment and machinery, recognized for delivering fair value, transparent processes, and exceptional service. We aim to create a streamlined and reliable marketplace where businesses can easily sell their surplus and pre-owned equipment with confidence. By continuously improving our approach and embracing modern solutions, we strive to simplify asset liquidation and maximize value for our clients.



Milestone



2016

Began operations with a vision to simplify the buying process for used industrial equipment and provide fair, transparent deals to sellers



2019

Successfully completed our first large-scale purchase, marking the beginning of our presence in the industrial resale market.



2022

Extended our services to multiple sectors including manufacturing, construction, packaging, and processing industries



2024

Gained expertise in managing large-scale equipment purchases and complete factory or plant liquidations.



2026

Earned a reputation for reliability and transparency, leading to long-term partnerships and repeat clients

Target Audience

01

Manufacturing Companies

Businesses upgrading production lines, replacing old machinery, or clearing surplus equipment

02

Construction & Infrastructure Firms

Companies looking to dispose of used heavy equipment, tools, and machinery after project completion

03

Factories & Plant Owners

Owners planning partial or complete plant shutdowns, relocations, or asset liquidation

Market Analysis

2019 Rise of Refurbished & Certified Equipment

Buyers increasingly prefer inspected and certified machines with warranties

2021 Integration of Technology

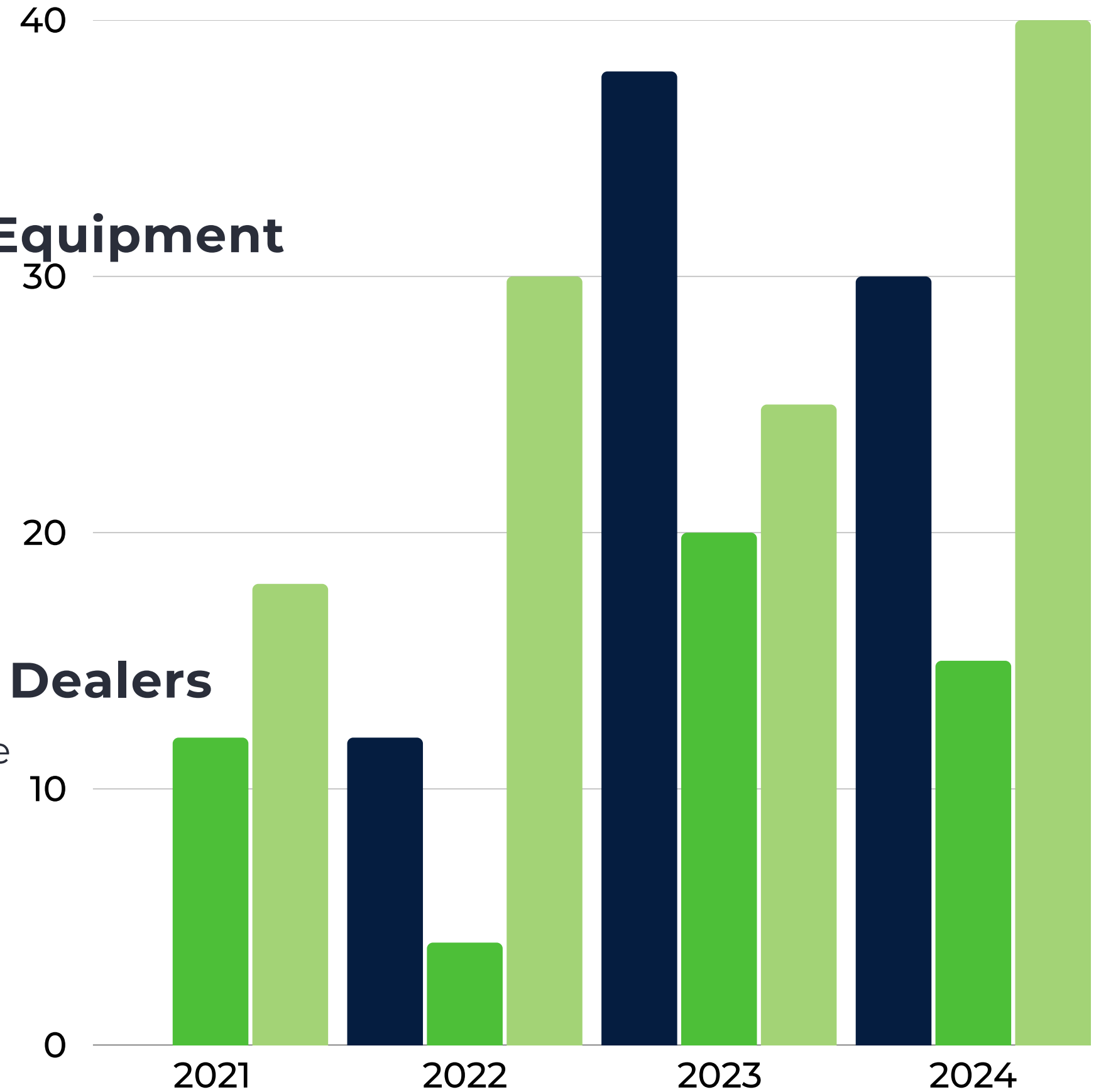
Older machines are being upgraded with IoT and automation features, improving performance and extending lifecycle

2023 Shift Toward Online Auctions & Dealers

Dealer networks dominate, but digital auctions are rapidly growing, expanding global reach

2025 Market Fluctuations

Demand can vary based on economic cycles, raw material prices, and industry-specific trends.



Our Goals

01

Our primary goal as buyers of used industrial equipment and machinery is to create a trusted, efficient, and transparent platform for businesses to sell their surplus and pre-owned assets with ease and confidence

02

We are committed to delivering fair market value through accurate evaluation, timely communication, and hassle-free transactions. By simplifying the selling process, we aim to save our clients' time while ensuring maximum return on their equipment.

03

We also strive to expand our presence across multiple industries and regions, building a strong network of sellers, partners, and industry professionals.



Our Project

Our project is focused on building a reliable and efficient platform for buying used industrial equipment and machinery from businesses across various sectors. The aim is to simplify the process of selling surplus, idle, or outdated machines by providing a transparent, fast, and value-driven solution.

We actively engage with manufacturing units, construction companies, factories, and industrial plants to assess and purchase their equipment at fair market value. Our process includes inspection, evaluation, quotation, and hassle-free pickup, ensuring a smooth experience for every client.

The project also emphasizes creating a strong network of industry partners, dealers, and logistics providers to manage bulk purchases, plant clearances, and large-scale asset acquisitions efficiently.



Our Management Team

Our management team is built on strong industry experience, operational efficiency, and a customer-first approach. We are committed to ensuring smooth coordination across all stages of the buying process—from inquiry and evaluation to final purchase and logistics



ZEESHAN KHAN

Manager



TABREZ KHAN

Marketing -North
India



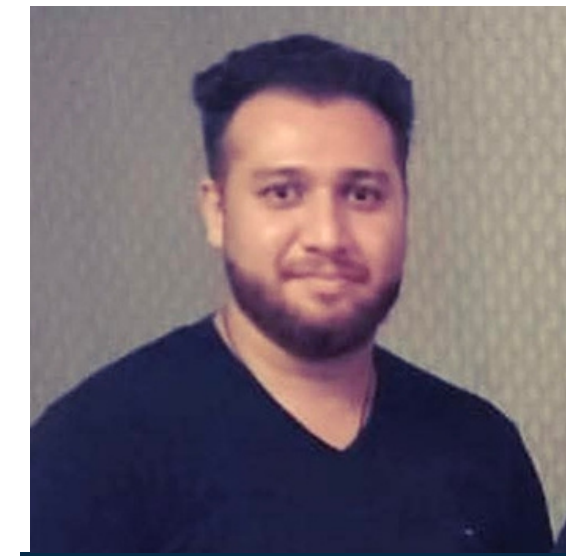
KAMALDEEP

Marketing-South
India



JAGANDEEP

Logistics &
Operations



SYED IMRAN

H.R, Finance & I.T


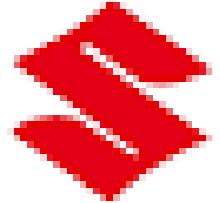
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Thank You!

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